



Virginia Opera's
50th Anniversary Gala

SPONSORSHIP OPPORTUNITIES

Your Support Helps Nurture Future Opera Lovers



Each year, Virginia Opera hosts galas in support of our Civic Engagement Initiative. In the 2023-2024 season, over 9,000 students and 29 schools were impacted by our opera-focused programming.

When you support Virginia Opera, you are also supporting the future of opera in Central Virginia. Your contribution allows us to go into the schools and introduce youth of all ages to the beauty of opera!



By supporting Virginia Opera's Civic Education program, donors are fostering a love for the arts and nurturing the next generation of performers, composers, and appreciative audiences. Opera transcends boundaries, languages, and time, connecting people from all walks of life through its mesmerizing storytelling.

Sponsorship Levels and Benefits



Presenting Sponsor: \$15,000

- Premium Seating for two tables at the 50th Anniversary Gala (10 guests each)
- Host a Virginia Opera Singer at one of your tables
- Exclusive Private Dinner for eight with Virginia Opera's Artist Director
- Four complimentary tickets to the Opening Performance of the 2025-2026 Season
- Prominent Presenting Sponsor Recognition
 - Listed as Presenting Sponsor in digital invitation
 - Full page color advertisement in Event program
 - Presenting Sponsor Logo on the Virginia Opera website, Gala website, and social media posts
 - Prominent Logo Projection in the event space
 - Featured on Gala event signage
 - Featured in Gala Slideshow and Gala video
 - Presenting Sponsor recognition in Eblasts (25,000 people)
 - Dedicated Gala social media post (4,291 followers)

Virginia Opera's 50th Anniversary Gala



Saturday, April 5, 2025
The Jefferson Hotel
Richmond, Virginia

Join Virginia Opera for our 50th Anniversary Gala, an extraordinary celebration held at The Jefferson Hotel in the heart of Richmond. Your evening will begin with Cocktails in the historic Rotunda, followed by an elegant, seated dinner that includes wine and live opera performances in the Grand Ballroom. During our Live Auction, Raffle, and Raise the Paddle, you'll have the opportunity to support VAOPERA's highly impactful Civic Engagement and Education Programs, which bring opera to diverse audiences and foster connections with our community. Afterwards, we'll dance the night away! We're excited to have you join us as we toast to Virginia Opera's legacy, future, and another 50 years!

A Snapshot of the Evening

6-7 PM

Cocktails in the Rotunda

7-9 PM

Dinner, Opera performances, and
Live auction

9-11 PM

Dancing

The proceeds from the gala go towards funding our Statewide Civic Engagement and Education Programming.



Will Liverman, VAOPERA Creative Partner & Advisor, Grammy nominee, and Norfolk, VA native

Platinum Sponsor: \$10,000

- Premium Seating for two tables at the 50th Anniversary Gala (8 guests each)
- Four complimentary tickets to the Opening Performance of the 2025-2026 Season
- Prominent Platinum Sponsor Recognition
 - Full page color advertisement in Event program
 - Platinum Sponsor Logo on the Virginia Opera website, Gala website, and social media posts
 - Featured in Gala Slideshow and Gala video
 - Platinum Sponsor recognition in Eblasts (25,000 people)
 - Platinum Sponsor recognition in social media posts (4,291 followers)



Gold Sponsor: \$5,000

- Premium Seating for one table at the 50th Anniversary Gala (8 guests each)
- Two complimentary tickets to the Opening Performance of the 2025-2026 Season
- Prominent Gold Sponsor Recognition
 - Half page color advertisement in Event program
 - Gold Sponsor Logo on the Virginia Opera website, Gala website, and social media posts
 - Featured in Gala Slideshow and Gala video
 - Gold Sponsor recognition in Eblasts (25,000 people)
 - Gold Sponsor recognition in social media posts (4,291 followers)



Silver Sponsor: \$3,500

- Preferred Seating for one table at the 50th Anniversary Gala (8 guests each)
- Silver Sponsor Recognition
 - Quarter page advertisement in Event program
 - Featured in Gala Slideshow
 - Featured in Event Signage as a Silver Sponsor



Partner Sponsor: \$1,000

- Preferred Seating for two guests at the 50th Anniversary Gala
- Partner Sponsor Recognition
 - Featured in Gala Slideshow
 - Featured in Event Signage as a Partner Sponsor
 - 10% Discount in the Virginia Opera Gift Shop



Friend Sponsor: \$500

- Preferred Seating for a single guest at the 50th Anniversary Gala
- Friend Sponsor Recognition
 - Featured in Gala Slideshow
 - Featured in Event Signage as a Friend Sponsor

Become a Sponsor



CONTACT: _____

COMPANY: _____

SOCIAL MEDIA HANDLES: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Please indicate how you would like to support Virginia Opera

___ Presenting Sponsor: \$15,000

___ Platinum Sponsor: \$10,000

___ Gold Sponsor: \$5,000

___ Specialized Packet: \$___,000

Please make checks payable to: Virginia Opera Association

Return with payment to:

Virginia Opera

PO Box 2580. Norfolk, Virginia 23501

To process your Sponsorship payment, please Contact
Lisa.Sands@vaopera.org.

Company logos are due at the time the Sponsorship is confirmed. Please send high-resolution .jpg, .png, or .eps files to joanna.knight@vaopera.org.

If you have questions regarding Sponsorship, or if you would like to discuss a custom Sponsorship package, please contact Lisa Sands at Lisa.Sands@vaopera.org or call 757-213-4554.

Scan the code to
learn more about our
50th Anniversary Gala!



Mission and Vision



Mission

Virginia Opera exists to bring compelling and artistically exemplary opera performances to a wide variety of audiences. We strive to nurture this complex art form, the artists who create it, and the audiences who will ensure its future.

Vision

We enrich and engage our communities through the beauty, passion and power of opera.

