

# VIRGINIA OPERA SPONSORSHIPS



2023-2024 Season

# Table of Contents

About Virginia Opera	3
----------------------	---

Civic Engagement	4
------------------	---

Community Reach	5
-----------------	---

Sponsorship Levels	6
--------------------	---

Mission and Vision	7
--------------------	---

“

# ABOUT VIRGINIA OPERA



The Harrison Opera House Norfolk, Va



Carpenter Theatre in the Dominion  
Energy Center Richmond, Va



Center for the Arts, George Mason  
University, Fairfax, Va

## ABOUT

Virginia Opera, known as the Official Opera Company of the Commonwealth of Virginia, has had a nearly 50-year history of presenting masterful programs that entertain and educate audiences of all ages. Each season the company produces four mainstage operas and many community engagement programs and projects at the Harrison Opera House, Carpenter Theatre in the Dominion Energy Center, and at the George Mason University Center for the Arts. Established in 1974 in Norfolk, VA, Virginia Opera expanded its production to Richmond, VA, in 1977 with the support of Governor Mills Godwin and Mrs. Fleetwood (Anna) Garner and The Richmond Friends of Opera. In 1992, the Company presented its first mainstage performance at the Center for the Arts at George Mason University in Fairfax.



# CIVIC ENGAGEMENT



## CIVIC ENGAGEMENT AT VIRGINIA OPERA

In the 2022 -2023 season, we reached over 9,000 students and 29 Schools through our impactful opera focused programming.

When you support Virginia Opera, you are also supporting the future of opera in Hampton Roads. Your dollars go into the schools and help us introduce youth of all ages to the beauty of opera!

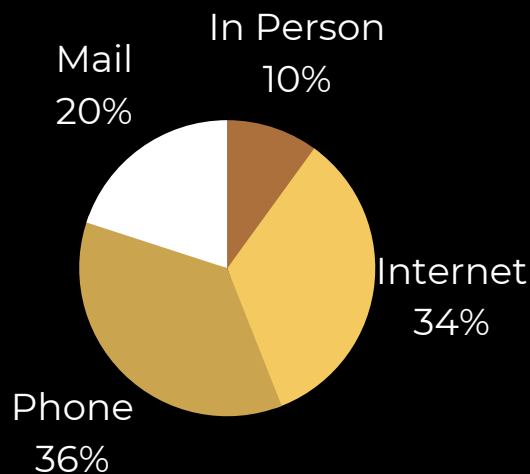
By supporting Virginia Opera's civic education program, donors are fostering a love for the arts and nurturing the next generation of performers, composers, and appreciative audiences. Opera transcends boundaries, languages, and time, connecting people from all walks of life through its mesmerizing storytelling.

Please consider your impact on the opera and the arts and how we can move forward together in creating a world full of performance!

To learn more about Civic Engagement at Virginia Opera visit:  
<https://vaopera.org/voices-around-virginia/>

# Community Reach

## Subscriptions for 22-23 season : 2,102



## Attendance for 22-23 season



**18,066**



**Facebook Followers:**  
**12,327**

**Twitter "X" Followers:**  
**10,251**

**YouTube Subscribers: 802**

**Instagram Followers:**  
**2,840**

## Website

**[www.vaopera.org](http://www.vaopera.org)**

**Website views: 338,414**  
**Website sessions/visits: 123,716**  
**Website unique visitors: 96,608**



# SPONSORSHIP LEVELS



In each season Virginia Opera presents 4 mainstage productions each travelling to our three mainstage regions (Hampton Roads, Central Virginia, Northern Virginia). Sponsorships are available for the entire season, as well as individual productions. All mainstage sponsorships include the following:

- Name and logo recognition
- Recognition in Virtual mainstage program book
- Ticket packages including access to private donor receptions
- Invitation to benefactors rooms

## **SPONSORSHIP LEVELS**

### **Regional Performance Sponsor - \$5,000**

- Sponsor one performance of a show of your choosing
- Name and Logo recognition on supertitles in region of interest prior to performance
- 10 performance tickets in selected venue for sponsored performance in region of interest
- 2 VIP Parking Passes

### **Regional Production Sponsor - \$10,000**

- Sponsor one production of your choosing in your given region
- Name and logo recognition on supertitles in region of Interest prior to performance
- Recognition as Regional Production Sponsor in Virtual mainstage program book
- 20 Performance tickets in selected venue for sponsored production performances in region of interest
- 4 VIP Parking Passes

### **Statewide Production Sponsor - \$25,000**

- Sponsor one production of your choosing Statewide
- Name and logo recognition on supertitles prior each mainstage performance in all three markets
- Recognition as Statewide Production Sponsor in Virtual mainstage program book
- 20 Performance tickets in All Three Venues for sponsored production
- 6 VIP Parking Passes

### **Statewide Season Sponsor - \$50,000**

- Name and Logo recognition on supertitles prior each mainstage performance in all three markets
- Opportunity to join General Director and Ceo onstage prior to performance
- Invitation to Private Events with Opera artists and leadership
- Name and Logo recognition on virtual season brochure
- Additional Name and Logo recognition in virtual mainstage program book
- 40 Performance tickets in All Three Mainstage Venues
- 8 VIP Parking Passes

“

# MISSION & VISION

## GREAT GOALS

### Vision

We enrich and engage our communities through the beauty, passion and power of opera.

### Mission

Virginia Opera exists to bring compelling and artistically exemplary opera performances to a wide variety of audiences. We strive to nurture this complex art form, the artists who create it, and the audiences who will ensure its future.



# THANK YOU

VIRGINIA OPERA

**TO LEARN MORE PLEASE EMAIL OR CALL:  
SHERELLE RODGERS JACKSON, PHILANTHROPIC AND CHARITABLE GIVING  
MANAGER**

**MAIL: [SHERELLE.RJ@VAOPERA.ORG](mailto:SHERELLE.RJ@VAOPERA.ORG)  
PHONE: 757-213-4544**