

VIRGINIA OPERA HAMPTON ROADS GALA SPONSORSHIPS



2023-2024

APRIL 13, 2024





Virginia Opera's 2024 Hampton Roads Gala

April 13, 2024

Harrison Opera House in Norfolk, VA

Virginia opera is proud to present its Virginia Opera Gala during its 49th season. This extraordinary celebration includes an evening of luscious food and live music at the Harrison Opera House in the NEON district of Norfolk. Chaired by Anthony Sabella, our event includes an elegant dinner catered by Sweetwater Cuisine and live performances by real opera stars! Our evening continues with the ultimate dance party held on stage at the Harrison Opera House.

Timeline

6-7pm Cocktail hour and silent auction

7-9pm Dinner, live performances and live auction

9-11pm Dancing on stage

The proceeds from our Virginia Opera Gala go to funding our statewide Civic Engagement and Education Programming.

WHY SUPPORT VIRGINIA OPERA?



CIVIC ENGAGEMENT AT VIRGINIA OPERA

Each year at Virginia Opera, we host our galas in support of Civic Engagement Initiative. In the 2022 -2023 season, we reached over 9,000 students and 29 Schools through our impactful opera focused programming.

When you support Virginia Opera, you are also supporting the future of opera in Hampton Roads. Your dollars go into the schools and help us introduce youth of all ages to the beauty of opera!

By supporting Virginia Opera's civic education program, donors are fostering a love for the arts and nurturing the next generation of performers, composers, and appreciative audiences. Opera transcends boundaries, languages, and time, connecting people from all walks of life through its mesmerizing storytelling.

Please consider your impact on the opera and the arts and how we can move forward together in creating a world full of performance!

SPONSORSHIP LEVELS AND BENEFITS

All Sponsorship levels receive:

- Recognition in 2024-2025 Virginia Opera Playbills
- Company logo on event invitation
- Company listing on official event website
- Company listing on Facebook/Social media event pages
- Company listing on event slideshow

Presenting Sponsor: \$25,000

- Two tables of eight
- Opportunity to host one Virginia Opera Singer at your table
- Full Color Advertisement inside front cover event program
- Special gobo lighting of Headliner Logo at event of Presenting Sponsor
- Event Signage as the evening's Presenting Sponsor

Platinum Sponsor: \$15,000

- Two tables of eight
- Opportunity to host one Virginia Opera Singer at your table
- Full Color Advertisement inside event program
- Event Signage as a Platinum Sponsor

Gold Sponsor: \$5,000

- One table of Eight
- Half page full color Advertisement inside event program
- Event Signage as a Gold Sponsor



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I thoroughly enjoyed myself! My eyes were opened up to an art form that I had taken for granted. I will do that no longer. I have extreme interest to continue delving into the world of opera, and classical music as well..

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GIVING INFORMATION

Contact :
Company :
Corporate Website :
Social Media Handles :
Address :
Phone :
Email :

Please indicate how you would like to support Virginia Opera's Gala

Presenting
Sponsor: \$25,000

Platinum
Sponsor: \$15,000

Gold
Sponsor: \$5,000

Please make checks payable to: Virginia Opera Association

**Return with payment to:
Virginia Opera
PO Box 2580. Norfolk, Virginia 23501**

Company logos are due at the time the Sponsorship is confirmed. Send high res .jpg or .eps file via email to sherelle.rj@vaopera.org

Questions regarding Sponsorship, or if you would like to discuss a custom Sponsorship package, please contact Sherelle Rodgers Jackson at Sherelle.rj@vaopera.org or call at 757-213-4544

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MISSION & VISION

GREAT GOALS

Vision

We enrich and engage our communities through the beauty, passion and power of opera.

Mission

Virginia Opera exists to bring compelling and artistically exemplary opera performances to a wide variety of audiences. We strive to nurture this complex art form, the artists who create it, and the audiences who will ensure its future.



THANK YOU

VIRGINIA OPERA